

MARKETING & SALES PARTNERSHIP PROPOSAL



InfoTechSolz
— a mint of creativity —

WWW.INFOTECHSOLZ.COM

**PROPOSED
BY ARITRA GHOSH**

Head Business Development, Infotechsolz

THE CONCEPT

NEW OPPORTUNITY



We are Full Stack Web Development Company from India established in 2014. We've worked with a lot of great brands and small businesses over the past 6 years, including Twitter, Reebok, Jason Khalipa, Brian Shaw (World's strongest man) Mike Salguero (Owner of ButcherBox, e-commerce giant of meat supplier in USA) Vincent McCauley (President of LevelOneSites) and a lot more. They have praised our work as exceptional and reported back great increases in conversion rates and sales after the new website design.

Infotechsolz has always believed in establishing long-term partnerships with its business associates & clients. We believe that the strength of a company lies in the strength of its relationships with customers, partners, employees, vendors & stakeholders.

Over the years, infotechsolz has developed 5 partners across the globe. Be it marketing firms, web design companies or individuals, we have separate partnership proposals for all! Infotechsolz has formalized 2 different partnership programs each of which has been designed after looking into the profiles of various types of partners.

Our Partnership Programs have been designed to enable you to expand your business and increase its profitability. We can help you leverage new revenue streams by providing a broader range of services. We will also provide you with adequate sales support which will help speed up your sales cycles. With Infotechsolz as your development office in India, you can not only enhance your delivery capacity but also reduce costs which in turn would make you more competitive in your local market.

If you like we can connect you with our **US parent company** to coordinate directly and sell according to your choice. If you need we can build a website for you to showcase your face to the new prospects more professionally.

We would like to share a healthy % with you that you can generate great earnings. We can decide that over a phone call with you.

For Any query reach me at: aritra@infotechsolz.com

THE PROGRAM

TWO OPTIONS TO CHOOSE



Commission based Partnership Program:

The Commission based program provides you with a readymade & reputed brand in Web Design & Development which you can sell further and start earning instantly. Besides the full range of our services, this program also enables you to showcase our Impressive Portfolio & Testimonials to prospects/clients in order to speed up sales cycle and increase conversion rates. This partnership program is more suitable for individuals & small companies who have domain knowledge, sales skills and like networking with prospects but don't have an established market or the right brand/projection to start converting clients. As our partner, you will be our front-face (optional, you can sell with your name too) in your local area and shall carry out client interactions and help in coordinating projects delivered to the client.

Referral Partnership Program:

The Referral Partnership Program is more suitable for individuals or small/medium companies who have access to a network with a large community of prospects & can recommend our services to them.

You do not need to have any domain knowledge in Web Design & Development for referring prospects and you will not be required to involve in any hassles of client management or project management. You would get your referral commission straight from Infotechsolz India and your earnings will be secured for every successful project we generate through you. The person you referred would never come to know about your referral commissions and would be grateful to you for referring them to a reliable & reputed service provider.

Why Partner with Infotechsolz?

Simply, because we have a team of web development freaks who have a passion and desire to learn new things while working upon any ongoing project. Also, incorporate those innovative thinking in future projects that could surely make a difference to any constructive web development work and that is what it takes to be a true technology company.

Thank You!

For Any query reach me at: aritra@infotechsolz.com